

JAZ HALLORAN
DESIGN & TYPOGRAPHY

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Education

Emily Carr University (grad. 2007)
B Des Communication Design

Professional Work Experience

Vancouver Celebrates Diwali Festival, 2008 Contract freelance. Marketing campaign design, concept development, and pre-press production; poster for transit shelter (bus shelter); 11x17 poster; ad in Canadian Immigrant and Georgia Straight magazines and online; postcard and invitation with all of the event information.

Biennial International Miniature Print Exhibition, 2008 Contract freelance. Exhibition Catalogue re-design. Art direction, design, project management, and pre-press production for catalogue to showcase 200+ prints and writing.

Paintings Below Zero, 2005-2009 Freelance design. Marketing materials for an artist who specializes in large-scale, public art installations. Website design, site-building, and information architecture. Event postcard and flyer, full-page ad in Modern Painters magazine, and business cards. Exhibition catalogue design, featuring photos, writing, and artwork. Currently finishing the design of a fold-out poster, to be published in 2009. »The artist's work has been exhibited in major metro-

politan cities in North America and Europe. *Paintings Below Zero* was part of the Cultural Olympiad of the Olympic Winter Games in 2006.

Fat Salmon Cinema, 2007 Freelance design. Website re-design for full-length, independent, feature film. Re-structure site content; minimize categories; new visual design. Modify the information architecture, interactivity, workflow, and visuals to align with main business goals, objectives, and user needs.

Related

Spirit of Place Exhibition, Emily Carr University, 2008 Senior Artist/Mentor. Selected to participate alongside only 14 other ECU alumni. Organized workspace; solicited artists from three different schools; conducted and prepared workshops; guided production of each artist's work; submitted finished artwork for deadline.

Spirit of Place: An exhibition featuring the work of 75 young artists ranging in age from 6 to 16 years, selected by 15 graduates of the Emily Carr (University).* The project was part of the Cultural Olympiad of the 2010 Olympic Winter Games.

Vancouver Theatresports League, Instant Theatre and Urban Improv (theatre groups), 2001-2008 Improvisational theatre and training. Performance in Mainstage productions. Numerous workshops with acclaimed theatre professionals from Canada and the USA. More than 150 improvised performances for a live audience, with no script. Created characters, situations, narratives, environments, and humour, solo and with a team.

* Text taken from <http://spiritofplace.ecuad.ca/AboutProject.html>